

## **News Release**

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## FOR IMMEDIATE RELEASE

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## West Valley City Mayor Mike Winder Begins Monthly Video Report

WEST VALLEY CITY—With a continued desire to reach out to the community, West Valley City's new mayor, Mike Winder, has begun the tradition of a "Monthly Mayor's Video Report." Each month Mayor Winder will report in video format on a different aspect of things going on in Utah's second largest city, beginning with this month's report on the new Valley Fair Mall construction.

"I love this city, and look forward to reporting each month on a different aspect of our community," said Winder. "It is critical in today's world that public servants be responsive and use social media to communicate to their constituents."

The short videos will be available on YouTube at <a href="www.youtube.com/wvcmayor">www.youtube.com/wvcmayor</a>, on the city's website at <a href="www.wvc-ut.gov/mayor">www.wvc-ut.gov/mayor</a>, and coming in July on the City's all-new Channel 17 available through Comcast.

The "Monthly Mayor's Video Report" will join Mayor Winder's other outreach efforts, which now include monthly "Milk with the Mayor" resident meetings, regular tweets on Twitter and posts on Facebook, and a series of summit meetings with religious leaders, ethnic groups, and educators.

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